



WGBH Boston is pleased to announce that 15 public television stations have been awarded grants to support expanded outreach activities connected to *The Truth About Cancer* film.

Stations will engage in a variety of creative projects—art exhibits, video testimonies, concerts, and more—to express the idea of survivorship. These events will be strengthened through partnerships with National Coalition for Cancer Survivorship, the John Wayne Cancer Foundation, Susan G. Komen for the Cure, Lance Armstrong Foundation, and YMCA of the USA. In addition, our collaboration with the American Library Association will add expertise and support to the initiative.

The stations receiving grants are:

- KAET, Tempe, Arizona
- WUFT, Gainesville, Florida
- WFYI, Indianapolis, Indiana
- Maryland Public Television, Owing Mills, Maryland
- NET, Lincoln, Nebraska
- WSKG, Binghamton, New York
- Thirteen/WNET, New York, New York
- KNPB, Reno, Nevada
- WTVI, Charlotte, North Carolina
- WBGU, Bowling Green, Ohio
- WGTE, Toledo, Ohio
- WQLN, Erie, Pennsylvania
- Nashville Public Television, Nashville, Tennessee
- Houston PBS, Houston, Texas
- KLRN, San Antonio, Texas

To support the work of these groups and extend the reach of *The Truth About Cancer* nationally, WGBH Boston is creating a range of resources for stations and community members. Our Web site features content from the National Coalition for Cancer Survivorship as well as a strong partnership with the Coalition for Cancer Cooperative Groups and The Wellness Community. DVD screeners and customizable event posters will also be available to assist with screening events and public discussions.

THE TRUTH ABOUT CANCER IS
A CAROUSEL FILM LLC PRODUCTION
FOR WGBH BOSTON



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PROVIDED BY SUSAN G. KOMEN FOR THE CURE
AND THE JOHN WAYNE CANCER FOUNDATION



ADDITIONAL FUNDING PROVIDED BY THE
CORPORATION FOR PUBLIC BROADCASTING
AND PUBLIC TELEVISION VIEWERS



THE TRUTH ABOUT CANCER IS
THE THIRD INSTALLMENT OF THE
PBS TAKE ONE STEP HEALTH CAMPAIGN



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The Truth About Cancer

airing April 16, 2008 on PBS at 9pm (check local listings)

Program Description

As the third installment in PBS's Take One Step health campaign, *The Truth About Cancer* is an eye-opening two-hour broadcast event that seeks to answer the question, "Why does anyone still die of cancer?"

Told in the first person by award-winning filmmaker Linda Garmon, the first 90-minutes of the documentary shares the personal story of her own husband's battle with cancer. Garmon returns to the same hospitals and institutions where her husband was treated to chronicle the lives of patients, doctors, and researchers who are united in the hope for a cancer cure. Part science, part personal catharsis, part character-driven storytelling, this powerful documentary will uncover the truth about cancer and tell us where we stand in fighting this decades-old war.

Immediately after the 90-minute documentary, news journalist and breast cancer survivor Linda Ellerbee hosts a 30-minute follow-up discussion, "Take One Step: A Conversation About Cancer with Linda Ellerbee." The panel covers the importance of prevention and screenings, what to expect if you or a loved one is diagnosed, and how to live with the disease.

About WGBH Boston

WGBH Boston is America's preeminent public broadcaster, producing such celebrated national PBS series as *MASTERPIECE*, *Antiques Roadshow*, *Frontline*, *Nova*, *American Experience*, *ARTHUR* and more than a dozen other award-winning primetime, lifestyle, and children's series. WGBH is the leading producer of online content for pbs.org, a major producer for public radio, and a pioneer in developing educational multimedia and new technologies that make media accessible for people with disabilities. For its efforts, WGBH has been recognized with hundreds of honors, including Oscars, Emmys, Peabodys and duPont-Columbia Journalism Awards. Visit WGBH on the Web at www.wgbh.org.

About Susan G. Komen For The Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all, and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of non-profit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.

About John Wayne Cancer Foundation

John Wayne beat lung cancer in 1964. He died 15 years later after a struggle with cancer of the stomach. During this difficult period, he became passionate about helping others fight this terrible disease. To honor his memory, his family created the John Wayne Cancer Foundation (JWCF) to bring courage, strength and grit to the fight against cancer. Since its founding in 1985, JWCF has supported awareness programs, education programs and support groups, and is aligned with like-minded groups and non-profits that advance the fight against cancer. JWCF has also been committed to groundbreaking cancer research and education at the John Wayne Cancer Institute (JWCI). For inspiration, tools, and information about how to fight cancer with grit, visit www.jwcf.org.

About Lance Armstrong Foundation

The Lance Armstrong Foundation (LAF) unites people through programs and experiences to empower cancer survivors to live life on their own terms and to raise awareness and funds for the fight against cancer. The LAF focuses on cancer prevention, access to screening and care, research, and quality of life for cancer survivors. Founded in 1997 by cancer survivor and champion cyclist Lance Armstrong, the LAF has raised more than \$204 million for the fight against cancer. Join 60 million LIVESTRONG wristband wearers and help make cancer a national priority. Unite and fight cancer at LIVESTRONG.org.

About National Coalition for Cancer Survivorship

National Coalition for Cancer Survivorship (NCCS) is the oldest survivor-led cancer advocacy organization in the country, advocating for quality cancer care for all Americans and empowering cancer survivors. NCCS believes in evidence-based advocacy for systemic changes at the federal level in how the nation researches, regulates, finances, and delivers quality cancer care. The organization coordinates Cancer Advocacy Now!, a legislative advocacy network involving constituents across the country in federal cancer-related issues. Patient education is also a priority for NCCS, since credible and accurate patient information—such as NCCS’s award-winning *Cancer Survival Toolbox*®—is key to demanding and receiving quality cancer care. For more information about NCCS, and its advocacy and patient education materials, please visit www.canceradvocacy.org or call 1.877.NCCS.YES.

About YMCA of the USA

YMCA of the USA is the national resource office for the nation’s 2,663 YMCAs, which serve nearly 20.2 million people each year, including 9.4 million children under the age of 18. Through a variety of programs and services focused on the holistic development of children and youth, health and well-being for all, and family strengthening, YMCAs unite men, women, and children of all ages, faiths, backgrounds, abilities, and income levels. From urban areas to small towns, YMCAs have proudly served America’s communities for nearly 160 years by building healthy spirit, mind, and body for all. Visit www.ymca.net to find your local YMCA.



About American Library Association

The American Library Association (ALA) is the oldest and largest library association in the world, with more than 65,000 members. Its mission is to promote the highest quality library and information services and public access to information. Visit the ALA online at www.ala.org.

Contact information

For more information about national outreach plans for *The Truth About Cancer*, please contact

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For more information, visit pbs.org/takeonestep
(launching April 2008).